

INVOICE

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999

Media Strategies - VA

Fairfax, VA 22030

Suite 670

Lehigh Valley, PA 18002-6884

Attention: Accounts Payable 11350 Random Hills Road

www.thewmurchannel.com

Billing Address:

Send Payment To:

PO Box 26884

WMUR

Billing: (781)433-4283

Invoice # Invoice Date **Invoice Month** Invoice Period 962243-1 11/04/12 November 2012 10/22/12 - 11/02/12 Station Account Executive Sales Office Sales Region

WMUR Linda Magay Manchester Local

Advertiser Product Estimate Number Shea-Porter/D/Congress candidate 12283

> Flight Dates Order # Alt Order # 10/23/12 - 11/02/12 962243 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code **Product Code**

Agency Ref Advertiser Ref

Spots/ Line Start Date **End Date** Description Start/End Time Week MTWTESS Length Rate Type 10/23/12 10/29/12 5a Daybreak 5-6a 21222--:30 9 \$700.00 NM Class of Time - Fixed Non Pre-emptible Weeks: **MTWTFSS** Spots/Week Start Date **End Date** Rate 10/23/12 21222--10/29/12 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTu 10/23/12 5:14 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 6 WMURW 10/24/12 5:08 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 2 WMURW 10/24/12 5:29 AM 5a Daybreak :30 CSP1207H 5-6a \$700.00 NM 7 WMURTh 10/25/12 5:07 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 3 WMURTh 10/25/12 5:28 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 4 WMURF 10/26/12 5:12 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 8 WMURF 10/26/12 5:53 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 10/29/12 :30 CSP1207H 9 WMURM 5:11 AM5a Daybreak 5-6a \$700.00 NM 5 WMURM 10/29/12 5:28 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 2 10/23/12 10/29/12 6a Daybreak 6-7a 21222--:30 9 \$700.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/29/12 21222--\$700.00 10/23/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTu 10/23/12 6:14 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 6 WMURW 10/24/12 6:28 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 2 WMURW 10/24/12 6:55 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 7 WMURTh 10/25/12 5:59 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 3 WMURTh 10/25/12 6:55 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 8 WMURF 10/26/12 6:14 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 4 WMURF 10/26/12 6:39 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM 5 WMURM 10/29/12 5:59 AM 6a Daybreak 6-7a :30 CSP1207H \$700.00 NM :30 CSP1207H 9 WMURM 10/29/12 6:43 AM 6a Daybreak 6-7a \$700.00 NM 3 10/23/12 10/29/12 32333--Good Moming America :30 14 \$1,150.00 NM Class of Time - Fixed Non Pre-emptible **End Date** MTWTFSS Weeks: Start Date Spots/Week Rate \$1,150.00 10/23/12 10/29/12 32333--Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURTu 10/23/12 7:25 AM Good Morning America 7-9a :30 CSP1207H \$1,150.00 NM 1 WMURTu 10/23/12 8:55 AM Good Morning America 7-9a :30 CSP1207H \$1,150.00 NM 11 WMURW 7:25 AM Good Morning America 10/24/12 7-9a :30 CSP1207H \$1,150.00 NM



Invoice # Invoice Date Invoice Month Invoice Period 962243-1 11/04/12 November 2012 10/22/12 - 11/02/12

ALLID TO		Product	Estimate Number
MUR-TV	Shea-Porter/D/Congress	candidate	12283
HAMPCHIPE			

e Start Date End I	Coto Dos	scription	Start/End Time	VT 5500	1	Spots/	Dete	T	
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3 10/23/12 10/29 Class of Time - Fix	ed Non Pre-	od Moming America -emptible	7-9a	32333	:30	14	\$1,150.00	NM	
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4 WMURW	10/24/12		Moming America	7-9a	:3	0 CSP1207H			\$1,150.00 N
3 WMURW	10/24/12		Noming America	7-9a	:3	0 CSP1207н			\$1,150.00 N
12 WMURTh	10/25/12		Moming America	7-9a		0 CSP1207H			\$1,150.00 N
6 WMURTh	10/25/12		Noming America	7-9a		0 CSP1207H			\$1,150.00 NI
5 WMURTh	10/25/12		Moming America	7-9a		0 CSP1207H			\$1,150.00 NI
13 WMURF	10/26/12		Moming America	7-9a		0 CSP1207H			\$1,150.00 N
8 WMURF	10/26/12		Morning America	7-9a		0 CSP1207H			\$1,150.00 N
7 WMURF	10/26/12		floming America	7-9a		0 CSP1207H			\$1,150.00 NI
10 WMURM	10/29/12		Moming America	7-9a		0 CSP1207H			\$1,150.00 NI
14 WMURM	10/29/12	7:55 AM Good N	_	7-9a		0 CSP1207H			\$1,150.00 NI
9 WMURM	10/29/12	8:49 AM Good N	Morning America	7-9a	:3	0 CSP1207H		-	\$1,150.00 NI
4 10/27/12 10/28 Class of Time - Pre		Weekend Daybreak vith notice	Sa/Su 6-7a	11	:30	2	\$225.00	NM	
Weeks: Start D 10/23/			Spots/Week 2	<u>Rate</u> \$225.00					V
Spots: # Ch Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 WMURSa	10/27/12	6:40 AM 6a Wee	ekend Daybreak	Sa/Su 6-7a	:3	O CSP1207H			\$225.00 N
2 WMURSu	10/28/12	6:16 AM 6a Wee	ekend Daybreak	Sa/Su 6-7a	:3	O CSP1207H			\$225.00 N
5 10/27/12 10/28 Class of Time - Pre	/12 7a V e-emptible w	Weekend Daybreak	7-9a	22	:30	4	\$400.00	NM	-
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3 WMURSa	10/27/12	7:24 AM 7a Wee	kend Daybreak	7-9a	:3	O CSP1207H			\$400.00 N
1 WMURSa	10/27/12	8:14 AM7a Wee	kend Daybreak	7-9a	:3	O CSP1207H			\$400.00 N
2 WMURSu	10/28/12	7:10 AM 7a Wee	kend Daybreak	7-9a	:3	O CSP1207H			\$400.00 N
4 WMURSu	10/28/12	8:33 AM 7a Wee	kend Daybreak	7-9a	:3) CSP1207H			\$400.00 N
6 10/23/12 10/29	/12 KEL	LV9 MICHAEL LIV	E I9AM-10AM			2			
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Class of Time - Pre Weeks: Start D 10/23/	emptible wi	rith notice Date MTWTFSS	Spots/Week 2	Rate \$350.00	:30		\$350.00	NM	
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Class of Time - Pre Weeks: Start D 10/23/1 Spots: # Ch Day 1 WMURTh 2 WMURF 7 10/23/12 10/29/ Class of Time - Fix Weeks: Start D 10/23/1 Spots: # Ch Day	A emptible will be a to a t	ith notice Date MTWTESS 1/1211 Air Time Descrip 9:49 AM KELLY 9:35 AM KELLY View emptible Date MTWTESS 1/12 11 Air Time Descrip	Spots/Week 2 tion MICHAEL LIVE DA MICHAEL LIVE DA 11-12p Spots/Week 2 tion W	Rate \$350.00 Start/End Time AY 9AM-10AM AY 9AM-10AM 11 Rate \$600.00	Lengtl :30 :30 :30	2 Ad-ID 2 CSP1207H 3 CSP1207H 2 Ad-ID			\$350.00 NM \$350.00 NM
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Advertiser Product Estimate Number Shea-Porter/D/Congress candidate 12283

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8 10/23/12 10/29/12 News 9 at Noon 12-1230p Class of Time - Pre-emptible with notice	1-111	:30 4	\$350.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WMURM 10/29/12 12:35 PM News 9 at Noon LR- Local News Special Report	Start/End Time 12-1230p	Length Ad-ID :30 CSP1207	н		<u>Rate Typ</u> \$350.00 NI
9 10/23/12 10/29/12 Who Wants to be a Millior1230-1p Class of Time - Pre-emptible with notice	-1-1	:30 2	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 -1-1 2	<u>Rate</u> \$250.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Typ
2 WMURTu 10/23/12 12:47 PM Who Wants to be a Millionain	re 1230-1p	:30 CSP1207	Н		\$250.00 NI
1 WMURTh 10/25/12 12:52 PM Who Wants to be a Millional	re 1230-1p	:30 CSP1207	Н		\$250.00 Ni
10 10/27/12 10/28/12 Weekend GMA 9-10a Class of Time - Pre-emptible with notice	11	:30 2	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 11 2	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WMURSa 10/27/12 9:47 AM Weekend GMA	9-10a	:30 CSP1207	Н		\$400.00 NI
2 WMURSu 10/28/12 9:42 AM Weekend GMA	9-10a	:30 CSP1207	н		\$400.00 N
11 10/23/12 10/29/12 KATIE 3-4P Class of Time - Immediately Pre-emptible without notice	11111	:30 5	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 11111 5	<u>Rate</u> \$125.00			-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WMURTu 10/23/12 3:56 PM KATIE	3-4P	:30 CSP1207	н		\$125.00 NI
2 WMURW 10/24/12 3:37 PM KATIE	3-4P	:30 CSP1207	н		\$125.00 N
3 WMUPTh 10/25/12 3:20 PM KATIE	3-4P	:30 CSP1207	н		\$125.00 N
4 WMURF 10/26/12 3:54 PM KATIE	3-4P	:30 CSP1207			\$125.00 N
5 WMURM 10/29/12 3:49 PM KATIE	3-4P	:30 CSP1207	Н		\$125.00 N
12 10/23/12 10/29/12 ELLEN EF 4PM-5PM Class of Time - Pre-emptible with notice	21222	:30 9	\$250.00	NM	
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Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WMURTu 10/23/12 4:39 PM ELLEN EF	Start/End Time 4PM-5PM	Length Ad-ID :30 CSP1207	н		<u>Rate Typ</u> \$250.00 NM
2 WMURW 10/24/12 4:38 PM ELLEN EF	4PM-5PM	:30 CSP1207	н		\$250.00 NM
6 WMURW 10/24/12 4:54 PM ELLEN EF	4PM-5PM	:30 CSP1207	н		\$250.00 NM
3 WMUPTh 10/25/12 4:22 PM ELLEN EF	4PM-5PM	:30 CSP1207	4		\$250.00 NA
7 WMURTh 10/25/12 4:48 PM ELLEN EF	4PM-5PM	:30 CSP1207	4		\$250.00 NN
8 WMURF 10/26/12 4:22 PM ELLEN EF	4PM-5PM	:30 CSP1207	4		\$250.00 NN
4 WMURF 10/26/12 4:50 PM ELLEN EF	4PM-5PM	:30 CSP1207	4		\$250.00 NN
	4554 5554	:30 CSP1207	4		\$250.00 NN
5 WMURM 10/29/12 4:20 PM ELLEN EF	4PM-5PM	.00 051 1207	•		
5 WMURM 10/29/12 4:20 PM ELLEN EF 9 WMURM 10/29/12 4:44 PM ELLEN EF	4PM-5PM 4PM-5PM	:30 CSP1207			
9 WMURM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p				NM	
9 WMUPM 10/29/12 4:44 PM ELLEN EF	4PM-5PM 21222 <u>Rate</u>	:30 CSP1207	1	NM	
9 WMUPM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week	4PM-5PM 21222	:30 CSP1207	1	NM	\$250.00 NM
9 WMURM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/29/12 End Date 10/29/12 21222 9	4PM-5PM 21222 <u>Rate</u> \$1,400.00	:30 CSP1207	\$1,400.00	NM	\$250.00 NM
9 WMURM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 21222 9 Spots: # Ch Day Air Date Air Time Description	4PM-5PM 21222 <u>Rate</u> \$1,400.00 <u>Start/End Time</u>	:30 CSP1207 :30 9 Length Ad-ID	\$1,400.00	NM	\$250.00 NN Rate Type \$1,400.00 NN
9 WMURM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/29/12 21222 9 Spots: # Ch Day Air Date Air Time Description 1 WMURTU 10/23/12 5:39 PM News 9 at 5	4PM-5PM 21222 <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 5-6p	:30 CSP1207 :30 9 Length Ad-ID :30 CSP1207	\$1,400.00	NM	\$250.00 NN Rate Type \$1,400.00 NN \$1,400.00 NN
9 WMURM 10/29/12 4:44 PM ELLEN EF 13 10/23/12 10/29/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/29/12 21222 9 Spots: # Ch Day Air Date Air Time Description 1 WMURTU 10/23/12 5:39 PM News 9 at 5 2 WMURW 10/24/12 5:29 PM News 9 at 5	4PM-5PM 21222 Rate \$1,400.00 Start/End Time 5-6p 5-6p	:30 CSP12076 :30 9 Length Ad-ID :30 CSP12076 :30 CSP12076	\$1,400.00	NM	\$250.00 NM Rate Type \$1,400.00 NM \$1,400.00 NM \$1,400.00 NM \$1,400.00 NM



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Product	Estimate Number
candidate	12283

									Spots/				
e Sta	art Date	End D	ate Des	cription	S	tart/End Time	MTWTFSS	Length	Week	Rate	Туре		
13 10/ Cla		10/29/ ne - Fixe	12 New ed Non Pre-	vs 9 at 5 emptible	5	-6p	21222	:30	9	\$1,400.00	NM		
Spo	ts: <u>#</u> Ch		Air Date	Air Time Do			Start/End Tim	<u>e</u> <u>Leng</u>	th Ad-ID			Rate	Тур
	8 WN	<i>N</i> UPF	10/26/12	5:22 PM N	ews 9 at	5	5-6p	::	30 CSP1207F	1		\$1,400.00	N
	4 WN	NURF	10/26/12	5:35 PM N	ews 9 at	5	5-6p	::	30 CSP1207H	I		\$1,400.00	N
	9 WN	NUPM	10/29/12	5:19 PM No	ews 9 at	5	5-6p	:	30 CSP1207H	ı		\$1,400.00	N
-	5 WN	NUPM	10/29/12	5:55 PM No	ews 9 at	5	5-6p	::	30 CSP1207H			\$1,400.00	<u>N</u>
14 10/ Cla	/23/12 iss of Tim	10/29/ ne - Pre-	12 New emptible wi	s 9 at 6/World	News 6	-7p	22222	:30	10	\$1,400.00	NM		
Wee	eks:	Start Da 10/23/1				Spots/Week 10	<u>Rate</u> \$1,400.00						
Spo	ts: <u>#</u> Ch		Air Date	Air Time Do			Start/End Time		th Ad-ID			<u>Rate</u>	Typ
		//UPTu	10/23/12			6/World News To	6-7p		30 CSP1207H			\$1,400.00	N
		1UPTu	10/23/12	6:21 PM No	ews 9 at 6	6/World News To	6-7p	::	30 CSP1207H	I		\$1,400.00	N
	2 WN	Crec			ews 9 at (6/World News To	6-7p	:0	00			\$1,400.00	N
	7 WN		sold invento 10/24/12	•	ews 9 at 6	6/World News To	6-7p	.,	30 CSP1207F	1		\$1,400.00	NII
		IUP <i>Th</i>	10/25/12			6/World News To	6-7p		00 - 51 - 12 - 51			\$1,400.00	
	3 ****	Crec			ows o at t	JVVONG NOWS TO	<i>0-7</i> μ	.,	<i>,</i>			\$1,400.00	, IVI
	8 WN	IUPTh	10/25/12	•	ews 9 at 6	6/World News To	6-7p	::	30 CSP1207H	1		\$1,400.00	N
	4 WN		10/26/12	Ne	ews 9 at 0	6/World News To	6-7p	:0	00			\$1,400.00	
		Cred over	<i>lited</i> sold invento	ory									
	9 WN	IURF	10/26/12	6:27 PM Ne	ws 9 at 6	6/World News To	6-7p	:3	30 CSP1207H	l		\$1,400.00	N
	10 WN	Crea			ews 9 at 0	6/World News To	6-7p	:0	00			\$1,400.00) Ni
	5 WN		sold and ov 10/29/12		ws 9 at 6	3/World News To	6-7p	:3	30 CSP1207H			\$1,400.00	NI
15 10/2 Cla		10/29/ ⁻ ne - Fixe	12 Chro	onicle NH emptible	7-	730p	11111	:30	5	\$1,100.00	NM		
Wee		Start Da 10/23/12				Spots/Week 5	<u>Rate</u> \$1,100.00						
Spo	ts: <u>#</u> Ch		Air Date	Air Time De			Start/End Time	<u>Leng</u>	th Ad-ID			<u>Rate</u>	Тур
		IUPTu	10/23/12	7:28 PM Ch			7-730p	:3	0 CSP1207н			\$1,100.00	N
	2 WM	IUPW	10/24/12	7:29 PM Ch			7-730p	:3	Ю CSP1207н			\$1,100.00	N
	3 WM		10/25/12	7:10 PM Ch			7-730p		0 CSP1207H			\$1,100.00	N
	4 WM		10/26/12	7:22 PM Ch	ronicle N	iH .	7-730p	:3	0 CSP1207H			\$1,100.00	N
	5 WM	Cred	<i>10/29/12</i> lited ram not airii		ronicle N	IH	7-730p	:0	00			\$1,100.00	N/
16 10/2		10/29/1		DE EDITION A	AC 73	30-8p	11111	:30	5	\$700.00	NM		
Wee	eks:		te End D	ate MTWTFS		Spots/Week 5	<u>Rate</u> \$700.00						
Spot	ts: # Ch		Air Date	Air Time De		J	Start/End Time	e Leng	h Ad-ID			Rate	Tvn
	_		10/23/12	7:59 PM IN:		ITION AC	730-8p		<u> да</u> 0 CSP1207н			\$700.00	
			10/24/12			ITION AC	730-8p		00			\$700.00	
		overs	sold invento	ry									
	3 WM	Cred			SIDE ED	ITION AC	730-8p	:0	00			\$700.00	NΛ
	4 WM		sold invento 10/26/12	ry 7:57 PM IN:	SIDE EDI	TION AC	730-8p		O CSP1207H			\$700.00	B 18



 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 962243-1
 11/04/12
 November 2012
 10/22/12 - 11/02/12

Advertiser Product Estimate Number
Shea-Porter/D/Congress candidate 12283

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WANA	the	2M/D	111	r	hai	nne	م اد	m

ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 10/23/12 10/29/12 INSIDE EDITION AC 730-8p Class of Time - Pre-emptible with notice	11111	:30	5	\$700.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 5 WMURM 10/29/12 INSIDE EDITION AC Credited program not airing	Start/End Time 730-8p	Length :00	n <u>Ad-ID</u> 0			<u>Rate Typ</u> \$700.00 NI
17 10/29/12 10/29/12 Dancing W/Stars Prime Other Class of Time - Fixed Non Pre-emptible	1	:30	1	\$7,000.00	NM	
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 1 Spots/Week 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 WMURM 10/29/12 Secription 1 Start Secription 2 Start Secription 2 Start Secription 3 Start Secrip	<u>Rate</u> \$7,000.00 <u>Start/End Time</u> Prime Other		<u>Ad-ID</u>) CSP1207н			<u>Rate</u> <u>Type</u> \$7,000.00 NM
18 10/23/12 10/23/12 Private Practice 10-11p Class of Time - Fixed Non Pre-emptible	-1	:30	1	\$3,000.00	NM	
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS Spots/Week 10/23/12 Spots/Week 11/23/12 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 1 Description 1	<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 10-11p		1 <u>Ad-ID</u>) CSP1207н		-	<u>Rate Type</u> \$3,000.00 NM
19 10/24/12 10/24/12 Nashville 10-11p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$3,000.00	NM	
Weeks: Start Date 10/23/12 End Date Processing Proces	Rate \$3,000.00 Start/End Time 10-11p		1 <u>Ad-ID</u>) CSP1207н		/ -	<u>Rate Type</u> \$3,000.00 NM
20 10/25/12 10/25/12 Grey's Anatomy 9-10p Class of Time - Pre-emptible with notice	1	:30	1	\$4,000.00	NM	-
Weeks: Start Date 10/23/12 End Date Processing Proces	<u>Rate</u> \$4,000.00 <u>Start/End Time</u> 9-10p		1 <u>Ad-ID</u>) CSP1207н			<u>Rate</u> <u>Type</u> \$4,000.00 NM
21 10/26/12 10/26/12 20/20 10-11p Class of Time - Fixed Non Pre-emptible		:30	0	\$4,200.00	NM	
Weeks: Start Date 10/23/12 End Date Processing Proces	Rate \$4,200.00 <u>Start/End Time</u> 10-11p		<u> Ad-ID</u>) CSP1207н			<u>Rate</u> <u>Type</u> \$4,200.00 NM
22 10/28/12 10/28/12 Revenge 9-10p Class of Time - Pre-emptible with notice	1	:30	1	\$4,000.00	NM	-
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 1 1 Spots: # Ch Day Air Date Air Time Description 1 WMURSu 10/28/12 9:19 PM Revenge	Rate \$4,000.00 <u>Start/End Time</u> 9-10p	Length	<u>Ad-ID</u>) CSP1207н	,		<u>Rate</u> <u>Type</u> \$4,000.00 NM
23 10/23/12 10/29/12 News 9 at 11 11-11:35p Class of Time - Fixed Non Pre-emptible	2122222	:30	13	\$2,200.00	NM	
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 2122222 Spots/Week 13 Spots: # Ch Day Air Date 1 WMURTu 10/23/12 Air Time Description 11:30 PM News 9 at 11 2 WMURW 10/24/12 11:30 PM News 9 at 11 3 WMURTh 10/25/12 1 WMURTh 10/25/12 11:34 PM News 9 at 11 3 PM News 9 AM N	Rate \$2,200.00 Start/End Time 11-11:35p 11-11:35p 11-11:35p 11-11:35p 11-11:35p	:30 :30 :30	Ad-ID CSP1207H CSP1207H CSP1207H CSP1207H CSP1207H			### Type \$2,200.00 NM \$2,200.00 NM \$2,200.00 NM \$2,200.00 NM \$2,200.00 NM



Send Payment To: **WMUR**

10/22/12 10/28/12

PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
			10/22/12 - 11/02/12

Advertiser **Product** Estimate Number Shea-Porter/D/Congress candidate 12283

	01-45	F15 :			o			Spots/		_		
ne	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
23	10/23/12 Class of Tim	10/29/12 ne - Fixed No	News on Pre-e	9 at 11 mptible	11-11:35p	2122222	:30	13	\$2,200.00	NM		
	Spots: # Ch	Day Air		Air Time Descr	-	Start/End Time		Ad-ID			Rate	Тур
	10 WM	_	26/12	11:34 PM News		11-11:35p) CSP1207H			\$2,200.00	N
	12 WM	IURSa 10/ LR - Foot	27/12 tball	12:00 AM News	9 at 11	11-11:35p	:30) СЅР1207н			\$2,200.00	NI
	6 WM	IURSa 10/3 LR - Foot	27/12 tball	12:18 AM News	9 at 11	11-11:35p	:30) СЅР1207н			\$2,200.00	NI
	7 WN	IUPSu 10/	2 8 /12	11:15 PM News	9 at 11	11-11:35p	:30	CSP1207H			\$2,200.00	NI
	13 WM		28/12	11:35 PM News	9 at 11	11-11:35p	:30) СЅР1207Н			\$2,200.00	N
	11 WM	IUPM 10/3	29/12	11:23 PM News	9 at 11	11-11:35p	:30) CSP1207H			\$2,200.00	N
	5 WN	IUPM 10/2	29/12	11:32 PM News	9 at 11	11-11:35p	:30	СЅР1207Н			\$2,200.00	N
24	10/23/12 Class of Tim	10/29/12 ie - Pre-emp	tible with		1205-105a	1-1	:30	2	\$75.00	NM		
		Start Date 10/23/12	End Da 10/29/1		Spots/Week 2	<u>Rate</u> \$75.00						
	Spots: # Ch	<u>Day</u> Air	<u>Date</u>	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate	Тур
	1 WM	IURW 10/2	24/12	1:02 AM Jimmy	y Kimmel	1205-105a	:30	CSP1207H			\$75.00	
	2 WM		26/12	Jimm	y Kimmel	1205-105a	:00)			\$75.00	N
		Credited oversold	inventor	v								
25	10/23/12	10/29/12	Night	ine	1135p-1206a	1111	:30	4	\$500.00	NM		_
	Class of Tim	e - Fixed No	n Pre-er	mptible				·	4000.00			
		Start Date 10/23/12	End Da 10/29/1		Spots/Week 4	<u>Rate</u> \$500.00						
	Spots: # Ch	Day Air	Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	Ad-ID			<u>Rate</u>	Typ
	1 WM	UPTu 10/2	23/12	11:55 PM Nightli	ine	1135p-1206a	:30	CSP1207H			\$500.00	N
	4 WM		24/12	11:51 PM Nightli	ine	1135p-1206a	:30	CSP1207H			\$500.00	N
	2 WM	UPTh 10/2	25/12	12:02 AM Nightli	ine	1135p-1206a	:30	CSP1207H			\$500.00	NN
	3 WM	UPM 10/2	29/12	11:56 PM Nightli	ine	1135p-1206a	:30	CSP1207H			\$500.00	N
	10/28/12 Class of Tim	10/28/12 e - Pre-empt		ws 9 Weekend/V notice	Vor6-7p	1	:30	1	\$800.00	NM		
1		Start Date 10/23/12	End Da 10/29/1		Spots/Week 1	<u>Rate</u> \$800.00						
;	Spots: # Ch	Day Air I	<u>Date</u>	Air Time Descri		Start/End Time	Length	Ad-ID			Rate	Тур
	1 WM	URSu 10/2	28/12	6:20 PM 6p Ne	ws 9 Weekend/World I	1 6-7p	:30	CSP1207H			\$800.00	NN
27	10/27/12 Class of Tim	10/27/12 e - Pre-empt	Inside ible with	Edition WK notice	730-8P	1-	:30	1	\$200.00	NM		
'		Start Date 10/23/12	End Da 10/29/1		Spots/Week 1	<u>Rate</u> \$200.00						
;	Spots: # Ch	Day Air I	<u>Date</u>	Air Time Descri	ption_	Start/End Time	Length	Ad-ID			Rate	Tvp
	1 WM	UP <i>Sa 10/2</i>	27/12	Inside	Edition WK	730-8P	:00				\$200.00	
		Credited oversold a	and over	run								
	10/29/12 Class of Tim	10/29/12 e - Fixed No	Castle		10-11p	1	:30	1	\$2,800.00	NM		
	Veeks:	Start Date 10/23/12		te MTWTFSS	Spots/Week 1	Rate \$2,800.00			_	-		
;	Spots: # Ch	Day Air [Air Time Descri	·	Start/End Time	Length	Ad-ID			Rate	Tvn
	1 WM			10:46 PM Castle		10-11p		CSP1207H	-		\$2,800.00	
	10/24/12 Class of Time	10/24/12 e - Fixed Noi	Moder Pre-en	n Family/Suburg	ato9-10p	1	:30	1	\$7,000.00	NM		

INVOICE

\$7,000.00



10/29/12

11/04/12

Send Payment To: **WMUR**

PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Date Invoice # Invoice Month Invoice Period 962243-1 11/04/12 November 2012 10/22/12 - 11/02/12

Advertiser **Product** Estimate Number Shea-Porter/D/Congress candidate 12283

30	10/25/12 Class of Tim Weeks: Spots: # Ch 1 WM 10/26/12 Class of Tim	10/24/12 ne - Fixed No	Date A 24/12 S Scandal on Pre-emp End Date 10/29/12 Date A	Family/Suburgotible ir Time Descript: 0:49 PM Moder	iption m Family/Suburgatory 10-11p Spots/Week 1	### MTWTFSS 1 <u>Start/End Time</u> 9-10p 1 <u>Rate</u>		Week 1 h Ad-ID 0 CSP1207H	\$7,000.00 \$4,200.00	NM	<u>Rate Type</u> \$7,000.00 NM
30	Class of Tim Spots: # Ch 1 WM 10/25/12 Class of Tim Weeks: Spots: # Ch 1 WM 10/26/12 Class of Tim	Day Air 10/25/12 10/25/12 10	Date A 24/12 S Scandal on Pre-emp End Date 10/29/12 Date A	otible ir Time Description 0:49 PM Moder otible MTWTFSS1 ir Time Description	iption m Family/Suburgatory 10-11p Spots/Week 1	Start/End Time 9-10p 1 Rate	Lengt :3	h <u>Ad-ID</u> 0 CSP1207н			
30	1 WM 10/25/12 Class of Tim Weeks: Spots: # Ch 1 WM 10/26/12 Class of Tim	10/25/12 ne - Fixed No Start Date 10/23/12 Day Air 10/BTh 10/	Scandal on Pre-emp End Date 10/29/12 Date A	o:49 PM Moder otible MTWTFSS 1 ir Time Descri	m Family/Suburgatory 10-11p Spots/Week 1	9-10p 1 Rate	:3	0 СЅР1207н	\$4.200.00		
31	10/25/12 Class of Tim Weeks: Spots: # Ch 1 WM 10/26/12 Class of Tim	10/25/12 ne - Fixed No Start Date 10/23/12 Day Air 1URTh 10/	Scandal on Pre-emp End Date 10/29/12 Date A	htible MTWTFSS 1 ir Time Descri	10-11p Spots/Week 1	1 <u>Rate</u>			\$4.200.00		\$7,000.00 NA
31	Class of Tim Weeks: Spots: # Ch 1 WM 10/26/12 Class of Tim	ne - Fixed No Start Date 10/23/12 Day Air 1URTh 10/	on Pre-emp End Date 10/29/12 Date A	otible MTWTFSS 1 ir Time Descri	Spots/Week	Rate	:30	1	\$4 200 00		
31	Spots: <u>#</u> Ch 1 WN 10/26/12 Class of Tim	10/23/12 <u>Day Air</u> 1URTh 10/	10/29/12 <u>Date A</u>	1 ir Time Descri	1				₩1,200.00	NM	-
31	1 WM 10/26/12 Class of Tim	10/26/12			ption	\$4,200.00					
	10/26/12 Class of Tim	10/26/12	25/12 10	:40 PM Scand		Start/End Time	<u>Lengt</u>	n Ad-ID			Rate Type
	Class of Tim				al	10-11p	:3	0 CSP1207H	74.00		\$4,200.00 NN
	Weeks:	ie - Fixed No	Primetin on Pre-emp		9-10p	1	:30	1	\$2,800.00	NM	
		Start Date 10/23/12	End Date 10/29/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,800.00					
	Spots: # Ch			<u>ir Time</u> Descri		Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WM	IUR <i>F 10/.</i> See MG	'26/12 31.2	Prime	time	9-10p	:0	0			\$2,800.00 NM
	2 WM	IURF 10/3 MG for 3		:43 PM All Acc	cess Nashville	9-10p	:30) СЅР1207н			\$2,800.00 NM
	10/28/12 Class of Tim	10/28/12 ie - Fixed No	Once Up on Pre-emp	oon A Time tible	8-9p	1	:30	1	\$4,200.00	NM	
,		Start Date 10/23/12	End Date 10/29/12	MTWTFS5	Spots/Week	<u>Rate</u> \$4,200.00					
;	Spots: # Ch	Day Air		ir Time Descri		Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WM	IURSu 10/2	28/12 8	:37 PM Once I	Jpon A Time	8-9p	:30) СЅР1207н			\$4,200.00 NM
	10/24/12 Class of Tim	10/24/12 e - Pre-emp	GENERA	AL HOSPITAL otice	2р-3р	1	:30	1	\$250.00	NM	
'		Start Date 10/22/12	End Date 10/28/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch			r Time Descri		Start/End Time		Ad-ID			Rate Type
	1 WM	UPW 10/2	24/12 2	:59 PM GENE	RAL HOSPITAL	2р-3р	:30	CSP1207H			\$250.00 NM
	10/23/12 Class of Tim	10/29/12 e - Pre-emp	KATIE	otice	3-4P	111	:30	3	\$250.00	NM	
1		Start Date 10/23/12	End Date 10/29/12	MTWTFSS 111	Spots/Week	<u>Rate</u> \$250.00					
	Spots: # Ch			r Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
				:56 PM KATIE		3-4P	:30) CSP1207H			\$250.00 NM
	2 WM			:16 PM KATIE		3-4P) CSP1207H			\$250.00 NM
	3 WM	UPM 10/2	29/12 3	:55 PM KATIE		3-4P	:30) СЅР1207н			\$250.00 NM
	11/02/12 Class of Tim	11/02/12 e - Fixed No			1C7-8P 10/29	2	:30	2	\$7,500.00	NM	
'		Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> 2	Spots/Week 2	<u>Rate</u> \$7,500.00					
5	Spots: # Ch	Day Air I		<u>r Time</u> Descri		Start/End Time	Length	Ad-ID			Rate Type
	1 WM	UR <i>F 11/0</i> Credited			ONGR DEBATE 10/29	/12 7-8P 10/29	:00)			\$7,500.00 NM
	2 WM	no breaks UP <i>F 11/0</i>	in progran		ONGR DEBATE 10/29	/12 7-8P 10/20	:00)			\$7 500 00 A#
	Z 44 IVII	Credited	in progran		DINGIT DEBATE 10/29	/12 /-OF 1U/28	.00	,			\$7,500.00 NM
	10/29/12	10/29/12	Nightline	Late	1205a-1232a	1	:30	1	\$500.00	NM	
	Class of Time Veeks: 5	e - Fixed No Start Date		MTWTFSS	Spots/Week	Rate					

INVOICE

\$500.00



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 Advertiser Product Estimate Number
Shea-Porter/D/Congress candidate 12283

Spots/

Line Start Date	End Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36 10/29/12 Class of Ti	10/29/12 me - Fixed		itline Late emptible	1205a-1232a	1	:30	1	\$500.00	NM	
Spots: <u>#</u> C 1 W		Air <u>Date</u> 10/29/12	Air Time De 12:28 AM Niç		Start/End Time 1205a-1232a		1 <u>Ad-ID</u>) CSP1207н			<u>Rate Τγρε</u> \$500.00 ΝΙν
					Total Spots	12	0			

Payment Terms 30 Days

Gross Total \$144,200.00

Agency Commission

\$21,630.00

Net Amount Due \$122,570.00

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided. Today's Date: November 1, 2012 Station: WMUR LOCAL Sales Region: Drop Down Media Strategies & Research Agency: Advertiser: SheaPorter/D/Congress Invoice # 962243 Net Invoice Amount \$ **Invoice Date** Amount Paid \$ Adjustment to Gross Billing \$ 6,300.00 Adjustment to Net Billing \$ 5,355.00 AE Name: Linda Magay **NSM Name:** Reason for DEBIT/CREDIT: POLITICAL LUR ADJUSTMENT (Field Required - must use drop down list) **EXPLANATION (Please explain in detail):** Incorrect rate was set in timeperiod by another advertiser Revised invoice required? NO **REQUIRED APPROVALS: Account Executive** Date LSM/NSM Date **GSM** Controller/Business Manager Date Date Input to Wide Orbit on: by

Form Effective Date: September 09, 2010

Rebates for week of 10/21

		Comment	another advertiser placed at incorrect rate		4	
	Shea Porter	rebate	\$7,200			
	ЧS	spots	8			
	These are all gross figures	Diff	006			
		Paid Actual LUC Diff spots	200			
		Paid	1400			
		Est	1400			
		Cl.of time	1			
		Prog.	5pm News			
		Time	5-6p			
		Day	Α̈́F			
		Wk of:	10/22			

\$7,200 \$6,120.00 net rebate